

**GP05 – Donor Privacy Policy - *Wishes & More***® will strive for a balance between publicly recognizing charitable contributions and maintaining donor confidentiality.

***Wishes & More*** will not share, trade or sell contact information for any donor without prior written consent from the donor.

This policy applies to all ***Wishes & More*** communications, including: website content ([www.wishesandmore.org](http://www.wishesandmore.org)), publications, mailings and eblasts.

**How donor information is collected:**

- Registration by the donor on the website.
- Information passed on to ***Wishes & More*** by third-party donation conduits such as The United Way, Razoo, DonateAnywhere.
- At ***Wishes & More*** fundraising events.
- Through donations made at external fundraising events.

**How information is stored:**

- ***Wishes & More*** stores donor information in an Access database on our network.
- No social security numbers are gathered or stored by ***Wishes & More***.
- No donor information is shared with third parties.
- See *GP02 - Discontinuing Contact Upon Request Policy* for the ***Wishes & More*** policy on discontinuing contact with donors.

**Credit Card Information:**

- Credit card transactions are processed immediately upon receipt of credit card information. This credit card information is destroyed upon payment. ***Wishes & More*** is not liable for information that the donor shares with others.
- No credit card information is stored, either electronically or in hardcopy form, by ***Wishes & More***.
- ***Wishes & More*** does not have access to credit card information from transactions processed through the ***Wishes & More*** website or through third party websites.
- Transactions on the website are protected with up to 256-bit Secure Sockets Layer encryption.
- ***Wishes & More*** is committed to maintaining compliance with Payment Card Industry Data Security Standards (PCI DSS).

Approved: November 15, 2007; revised March 17, 2011